

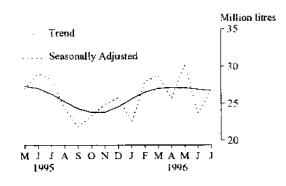


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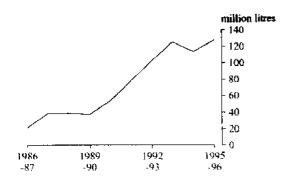
SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS, JULY 1996

SUMMARY OF FINDINGS

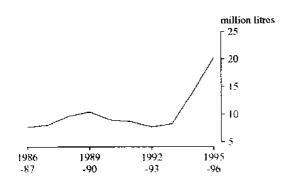
DOMESTIC SALES OF AUSTRALIAN PRODUCED WINE



EXPORTS OF AUSTRALIAN PRODUCED WINE



WINE IMPORTS CLEARED FOR HOME CONSUMPTION



DOMESTIC SALES

The trend estimate for the total domestic sales of Australian produced wine fell by 0.7% in July. This is the third month of decline following 6 months of growth.

The seasonally adjusted estimate of total domestic sales of Australian produced wine for the month was 26.7 million litres, an increase of 12.4% on the previous month. The increase in the seasonally adjusted data for July was not large enough to fully arrest the decline in the wine sales trend series. The trend series will continue to decline unless seasonally adjusted data for August increases by more than 12%.

In original terms, there were 30.6 million litres of Australian produced wine sold domestically during July, an increase of 30.7% on June but still 5.6% less than July 1995.

EXPORTS

A total of 12.1 million litres of Australian wine valued at \$44.9 million were exported in June. This quantity is an increase of 9.5% on May and an increase of 39.9% on June 1995.

In 1995–96, Australia exported a record volume of 128.0 million litres of wine, up 12.6% from 1994–95 with a record value of \$466.1 million, up 20.9%. The average price per litre of wine exported was \$3.64 in 1995–96, up from \$3.39 per litre in 1994–95.

The larger movements were an increase of 13.3 million litres to the Europe and the Former USSR region and a decrease of 3.0 million litres to the Oceania and Antarctica region. However the largest percentage increase was 59.2% (1.3 million litres) to Southeast Asia.

IMPORTS CLEARED FOR HOME CONSUMPTION

Australia cleared 0.8 million litres of imported wine for home consumption valued at \$3.0 million in June, a decrease of 12.0% on the quantity imported in May.

In 1995–96, Australia imported a record volume of 20.3 million litres, up 44.1% from 1994–95. The wine was valued at \$60.5 million, a decrease of 0.9% from 1994–95. The average price per litre of wine imports cleared for home consumption was \$2.99 in 1995–96 compared with \$4.34 in 1994–95.

INQUIRIES

- for more information about statistics in this publication and the availability of related unpublished statistics, contact Peter Carmalt on Adelaide (08) 237 7632 or any ABS State Office.
- for information about other ABS statistics and services please refer to the back of this publication.

DOMESTIC SALES OF AUSTRALIAN PRODUCED TABLE WINE, ORIGINAL DATA

	3 months e	nded July		
Table wine	1995	1996	% change	
	.000 F	'000 L		
White — bottles 1 litre and under	13 142	12 169	-7.4	
White — other containers	37 022	33 174	-10.4	
Total white	50 164	45 343	-9.6	
Red — bottles 1 litre and under	9 735	9 998	2.7	
Red — other containers	8 633	9 921	14.9	
Total red	18 368	19 919	8.4	
Total table wine (includes Rosé)	70 039	66 550	-5.0	

For the past 3 months red table wine sales rose by 8.4% compared with the same period 12 months ago. This was a result of a 14.9% rise in sales of other containers (mostly soft packs) and a 2.7% rise in bottle sales. White table wine sales decreased by 9.6%. Other containers decreased by 10.4% and bottles by 7.4%. Total sales of Australian produced table wine decreased by 5.0%.

The volume of wine sales reported does not include any quantity of imported wine that may have been blended with the Australian product and this has particularly applied to wine sold in other containers.

WINE AVAILABLE FOR CONSUMPTION IN AUSTRALIA, ORIGINAL DATA

Period	Domestic sales of Australian produced wine	Imports cleared for home consumption	Available for consumption
	'000 L	'000 L	'000 L
1993-94	319 534	8 341	3 27 875
1994-95	313 357	14 057	327 414
1995-96	307 767	20 256	328 023
1995			
3 months ended June	77 537	2 788	80 325
1996			
3 months ended June	75 648	2 449	78 097

There was an increase of 0.6 million litres or 0.2% in the wine available for consumption for the 1995–96 year compared with 1994–95. The decrease of 1.8% in the domestic sales of Australian produced wine was offset by an increase of 44.1% in imports cleared for home consumption.

DISPOSALS OF AUSTRALIAN PRODUCED WINE, ORIGINAL DATA

Period	Domestic sales of Australian produced wine	Exports of Australian produced wine	Total disposals
	'000 L	'000 L	,000 F
1993-94	319 534	125 464	444 998
1994–95	313 357	113 663	427 020
1995-96	307 767	127 965	435 732
1995			
3 months ended June	77 537	26 984	104 521
1996			
3 months ended June	75 648	34 408	110 056

There was an increase of 8.7 million litres or 2.0% in the disposal of Australian produced wine for the 1995–96 year compared with 1994–95. The decrease of 5.6 million litres in the domestic sales of Australian produced wine was offset by an increase of 14.3 million litres in exports.

While the amount of Australian produced wine available for disposal is affected by previous vintages and movement in stocks, domestic demand over the past 2 financial years has been met in part with imports, while substantial quantities of Australian wine were exported. There appears to be a move to maintain exports of Australian wine and fill the gap in the domestic demand with imported product.

DOMESTIC SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

•	Wine type	Wine type Total wine								
Period	Table	Fortified	Spark- ling	Carbon- ated	Flavoured ¹	Vermouth	Original	Seasonally adjusted	Trend estimate ²	• Brandy ³
	0 0 0 L	'000 L	'000 L	,000 F	'000 L	'000' L	'000 L	'000 L	'000 I.	'000 L al
1993–94	254 702	27 026	30 598	3 525	2 426	1 258	319 534			1 301
1994-95	251 586	27 000	28 000	3 434	2 218	1 119	313 357		**	1 18 8
1995–9 6	245 857	25 873	29 867	3 083	2 087	999	307 767			1 113
1994-95-										
May	20 150	2 612	1 571	221	225	67	24 846	26 9 89	27 311	98
June	23 192	2 967	1 589	319	217	99	28 382	28 968	27 047	1 02
1995-96										
July	26 697	3 179	1 959	241	249	83	32 40 9	28 296	26 284	118
August	18 405	2 292	1 818	253	146	67	22 982	24 291	25 257	116
September	17 434	1 613	2 708	265	123	76	22 219	21 882	24 323	64
October	18 600	1 806	3 214	234	213	69	24 137	23 325	23 796	94
November	22 927	2 476	3 935	335	223	160	30 055	24 947	23 849	104
December	27 269	2 588	5 888	468	220	126	36 559	25 812	24 589	136
January	11 984	1 1 1 9	1 139	149	108	62	14 561	22 450	25 650	90
February	19 283	1 673	1 902	236	126	89	23 310	28 000	26 542	84
March	21 601	1 863	1 928	276	151	68	25 887	28 800	27 017	50
Aprii	20 027	2 197	1 850	150	16 5	48	24 437	25 700	27 182	81
May	22 468	2 734	2 060	248	209	81	27 800	30 136	27 128	96
June	19 161	2 333	1 467	227	153	70	23 411	23 775	26 923	83
1996-97										
July	24 921	3 067	2 013	244	238	123	30 607	26 726	26 736	109
4										

Quantities on which excise duty was paid.

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DOMESTIC SALES OF AUSTRALIAN FORTIFIED AND SPARKLING WINE AND VERMOUTH BY WINEMAKERS

	Fortified	wine								
	Sherry	Sherry			Dessert wine			wine ¹	Vermou	uth
Period	Dry	Medium ²	Sweet	Port	Muscat	Other ³	Bottle fermen- tation	Bulk fermen- tation	Dry	Sweet
	'000 L	'000 L	,000 F	'000 L	7000 L	'000 L	,000 F	:000 L	.000 F	'000 L
L993-94	1 889	2 318	6 133	15 383	1 180	124	26 305	4 293	564	694
1994-95	1 833	2 331	5 947	15 634	1 104	151	23 629	4 371	494	624
1995-96	1 789	2 293	5 594	15 096	1 003	98	22 643	7 225	440	559
1994-95										
May	178	229	576	1 516	99	15	1 276	294	26	41
une	186	223	615	1 805	123	15	1 307	281	44	56
1995-96—										
uly	2 18	292	649	1 891		10	1 568	391	39	44
August	214	257	505	1 215		9	1 504	314	28	39
September	118	146	325	953		8	2 011	696	35	42
October	140	154	419	1 003		8	2 454	760	30	39
November	159	224	5 83	1 397		11	3 012	923	n.p.	n.p.
December	166	211	522	1 586		11	4 503	1 385	n.p.	n.p.
January	79	106	286	594		7	810	329	24	37
February	119	151	380	947		6	1 325	577	38	52
March	141	151	385	1 106		7	1 454	474	32	37
April	143	207	466	1 289		7	1 359	491	22	26
May	153	212	585	1674		8	1 533	527	36	44
June	137	182	489	1 441	. 77	6	1 109	358	30	40
1996–97—										
July	190	283	654	1 800	132	9	1 543	470	56	67
1										

Spritzig table wines are included with table wine.

Includes wine cocktails, marsala, apentif and tonic wines.

Trend estimates for the most recent months are provisional and can be revised as data for additional months become available.

Includes semi-sweet and medium dry.
Includes madeira, tokay and white port.

DOMESTIC SALES OF AUSTRALIAN TABLE WINE BY CONTAINER TYPE

	A61 114 F 4A61	NE NOT EX	CEÉDING 1 D	EGREE BA	UME*	WHITE W	INE EXCEE	DING 1 DEG	REE BAUM	1É [±]
	Glass con	tainers				Glass cor				
	1 litre					1 fitre		_		
	and	Over	Soft			and	Over	Soft		
Period	under	1 litre	pack"	Bulk"	Total	under	1 litre	pack ²	Bulk'	Total
renod			•							
	'000 L	1000 L	'000 L	'000 L	,000 F	'000 L	'000 L	,000 F	'000 L	'000 L
L993-94	45 025	1 146	117 172	5 145	168 488	3 110	179	20 590 18 888	87	23 96 7 21 970
L994-95	49 063	964	110 435	3 730	164 192	2 794	n.p.		n.p.	
L995-96	48 066	716	104 451	2 979	156 211	2 570	137	18 346	112	21 166
[994–95—										
Иay	3 892	64	8 914	195	13 065	189	n.p.	1 360	n.p.	1 572
une	4 321	79	10 393	172	14 966	220	n.p.	1 710	n.p.	1 960
.995- 96										
uly	4 246	65	12 022	270	16 602	274	n.p.	1 702	n.p.	1 999
\ugust	3 328	56	7 065	321	10 770	200	n.p.	1 276	n.p.	1 498
September	3 502	53	7 005	233	10 793	176	n.p.	1 340	n.p.	1 532
October	4 126	62	7 668	245	12 101	209	n.p.	1 389	n.p.	1 616
November	5 040	82	9 369	284	14 775	231	n.p.	1 575	n.p.	1 928
December	5 846	80	11 592	486	18 005	361	22	1 991	14	2 388
								1 011		1 184
fanuary	2 434	38 57	5 400	215	8 088	159	n.p.		n.p.	
February	3 969	57	8 724	280	13 031	198	n.p.	1 608	n.p.	1 825
March	4 252	57	9 435	15 9	13 902	158	11	1 735	8	1 912
April	3 951	53	8 607	152	12 763	229	п.р.	1 393	n.p.	1 640
May	4 0 1 6	63	9 588	161	13 828	221	9	1 771	11	2 012
lune	3 356	49	7 976	173	11 554	156	n.p.	1 457	n.p.	1 631
19 96 -97										
July	4 230	60	9 972	171	14 434	190	n.p.	1 672	n.ρ.	1 884
	RED					ROSÉ				
	Glass cor.	teiners				Glass cor	ntainers			
	1 litre		_			1 litre		_		
	and	Over	Soft			and	Over	Soft		
Period	under	1 litre	pack ²	Bulk ³	Total	under	1 litre	pack ²	Bulk ³	Total
								P		
			inna i		'000 i	'ana I	ו מממי	1000	ו מממי	ו חממי
	'000 L	'000 L	1000 L	'000 L	'000 L	'000 L	'000 L	,000 F	'000 L	1000 L
	'000 L 27 575	'000 L 444	28 399	'000 L 942	57 359	578	n.p.	4 178	n.p.	4 888
	'000 L 27 575 30 013	'000 L		'000 L	57 359 60 633			4 178 4 0 94	•	4 888 4 792
1994-95	'000 L 27 575	'000 L 444	28 399	'000 L 942	57 359	578	n.p.	4 178	n.p.	4 888
1993–94 1994–95 1995–96 1994–95–	27 575 30 013 33 169	'000 L 444 591 489	28 399 29 453 29 797	942 576 313	57 359 60 633 63 768	578 670 535	n.p. 116	4 178 4 094 4 072	n.p. 12	4 888 4 792 4 711
1994-95 1995- 96 1994-95	'000 L 27 575 30 013	'000 L 444 591	28 399 29 453	942 576	57 359 60 633	578 5 7 0	n.p. 116	4 178 4 0 94	n.p. 12	4 888 4 792
1 994-95 1 995-96 1 994-95- May	27 575 30 013 33 169	'000 L 444 591 489	28 399 29 453 29 797	942 576 313	57 359 60 633 63 768	578 670 535	n.p. 116 n.p.	4 178 4 094 4 072	n.p. 12 n.p.	4 888 4 792 4 711
1994-95 1995-96 1994-95- May June	000 L 27 575 30 013 33 169 2 554	'000 L 444 591 489 51	28 399 29 453 29 797 2 485	942 576 313	57 359 60 633 63 768 5 140	578 570 535 ,	n.p. 116 n.p. n.p.	4 178 4 094 4 072	n.p. 12 n.p.	4 888 4 792 4 711 374
1994-95 1995-96 1994-95- May June 1995-96-	000 L 27 575 30 013 33 169 2 554	'000 L 444 591 489 51 87	28 399 29 453 29 797 2 485	942 576 313 50 77	57 359 60 633 63 768 5 140	578 570 535 ,	п.р. 116 п.р. п.р.	4 178 4 094 4 072 334 432	n.p. 12 n.p. n.p. n.p.	4 888 4 792 4 711 374
1994-95 1995-96 1994-95- May June 1995-96- July	000 L 27 575 30 013 33 169 2 554 3 288 3 893	'000 L 444 591 489 51 87	28 399 29 453 29 797 2 485 2 331	942 576 313 50 77	57 359 60 633 63 768 5 140 5 783	578 570 535 , 28 40	n.p. 116 n.p. n.p. n.p.	4 178 4 094 4 072 334 432 581	n.p. 12 n.p. n.p. n.p.	4 888 4 792 4 711 374 484
1994-95 1995-96 1994-95- May une 1995-96- uly	27 575 30 013 33 169 2 554 3 288 3 893 2 964	'000 L 444 591 489 51 87 41 43	28 399 29 453 29 797 2 485 2 331 3 474 2 737	942 576 313 50 77 37 46	57 359 60 633 63 768 5 140 5 783 7 445 5 790	578 570 535 . 28 40 62 38	n.p. 116 n.p. n.p. n.p. n.p.	4 178 4 094 4 072 334 432 581 297	n.p. 12 n.p. n.p. n.p. n.p.	4 888 4 792 4 711 374 484 651 347
1994-95 1995-96 1994-95- May une 1995-96- uly August September	27 575 30 013 33 169 2 554 3 288 3 893 2 964 2 422	'000 L 444 591 489 51 87 41 43 50	28 399 29 453 29 797 2 485 2 331 3 474 2 737 2 282	942 576 313 50 77 37 46 32	57 359 60 633 63 768 5 140 5 783 7 445 5 790 4 786	578 570 535 . 28 40 62 38 37	n.p. 116 n.p. n.p. n.p. n.p.	4 178 4 094 4 072 334 432 581 297 278	n.p. 12 n.p. n.p. n.p. n.p.	4 888 4 792 4 711 374 484 651 347 323
1994-95 1995-96 1994-95- May une 1995-96- uly August September October	27 575 30 013 33 169 2 554 3 288 3 893 2 964 2 422 2 485	591 489 51 87 41 43 50 42	28 399 29 453 29 797 2 485 2 331 3 474 2 737 2 282 2 002	942 576 313 50 77 37 46 32 21	57 359 60 633 63 768 5 140 5 783 7 445 5 790 4 786 4 549	578 570 535 . 28 40 62 38 37 46	n.p. 116 n.p. n.p. n.p. n.p. n.p.	4 178 4 094 4 072 334 432 581 297 278 279	n.p. 12 n.p. n.p. n.p. n.p. n.p.	4 888 4 792 4 711 374 484 651 347 323 334
L994-95 L995-96 May une L995-96 uly August September October	27 575 30 013 33 169 2 554 3 288 3 893 2 964 2 422 2 485 2 957	591 489 51 87 41 43 50 42 39	28 399 29 453 29 797 2 485 2 331 3 474 2 737 2 282 2 002 2 792	942 576 313 50 77 37 46 32 21 13	57 359 60 633 63 768 5 140 5 783 7 445 5 790 4 786 4 549 5 800	578 570 535 . 28 40 62 38 37 46 n.p.	n.p. 116 n.p. n.p. n.p. n.p. n.p.	4 178 4 094 4 072 334 432 581 297 278 279 361	n.p. 12 n.p. n.p. n.p. n.p. n.p. n.p.	4 888 4 792 4 711 374 484 651 347 323 334 424
L994-95 L995-96 May une L995-96 uly August September October November	27 575 30 013 33 169 2 554 3 288 3 893 2 964 2 422 2 485 2 957 3 007	591 489 51 87 41 43 50 42 39 45	28 399 29 453 29 797 2 485 2 331 3 474 2 737 2 282 2 002 2 792 3 175	942 576 313 50 77 37 46 32 21 13 46	57 359 60 633 63 768 5 140 5 783 7 445 5 790 4 786 4 549 5 800 6 272	578 570 535 . 28 40 62 38 37 46 n.p.	n.p. 116 n.p. n.p. n.p. n.p. n.p.	4 178 4 094 4 072 334 432 581 297 278 279 361 510	n.p. 12 n.p. n.p. n.p. n.p. n.p. n.p. n.p.	4 888 4 792 4 711 374 484 651 347 323 334 424 603
L994-95 L995-96 May une L995-96 uly August September October November	27 575 30 013 33 169 2 554 3 288 3 893 2 964 2 422 2 485 2 957	591 489 51 87 41 43 50 42 39	28 399 29 453 29 797 2 485 2 331 3 474 2 737 2 282 2 002 2 792	942 576 313 50 77 37 46 32 21 13	57 359 60 633 63 768 5 140 5 783 7 445 5 790 4 786 4 549 5 800	578 570 535 . 28 40 62 38 37 46 n.p.	n.p. 116 n.p. n.p. n.p. n.p. n.p.	4 178 4 094 4 072 334 432 581 297 278 279 361	n.p. 12 n.p. n.p. n.p. n.p. n.p. n.p.	4 888 4 792 4 711 374 484 651 347 323 334 424
L994–95 L995–96 L994–95– May une L995–96– July August September Doctober November December anuary	27 575 30 013 33 169 2 554 3 288 3 893 2 964 2 422 2 485 2 957 3 007	591 489 51 87 41 43 50 42 39 45	28 399 29 453 29 797 2 485 2 331 3 474 2 737 2 282 2 002 2 792 3 175	942 576 313 50 77 37 46 32 21 13 46	57 359 60 633 63 768 5 140 5 783 7 445 5 790 4 786 4 549 5 800 6 272	578 570 535 . 28 40 62 38 37 46 n.p.	n.p. 116 n.p. n.p. n.p. n.p. n.p. n.p.	4 178 4 094 4 072 334 432 581 297 278 279 361 510	n.p. 12 n.p. n.p. n.p. n.p. n.p. n.p. n.p.	4 888 4 792 4 711 374 484 651 347 323 334 424 603
1994–95 1995–96 1994–95– May June 1995–96– July August September October November December January	27 575 30 013 33 169 2 554 3 288 3 893 2 964 2 422 2 485 2 957 3 007 1 343	591 489 51 87 41 43 50 42 39 45 25	28 399 29 453 29 797 2 485 2 331 3 474 2 737 2 282 2 002 2 792 3 175 1 093	942 576 313 50 77 46 32 21 13 46 11 17	57 359 60 633 63 768 5 140 5 783 7 445 5 790 4 786 4 549 5 800 6 272 2 472	578 570 535 . 28 40 62 38 37 46 n.p. n.p.	n.p. 116 n.p. n.p. n.p. n.p. n.p. n.p. n.p. n.p	4 178 4 094 4 072 334 432 581 297 278 279 361 510 206 291	n.p. 12 n.p. n.p. n.p. n.p. n.p. n.p. n.p. n.p	4 888 4 792 4 711 374 484 651 347 323 334 424 603 241
1994–95 1995–96 1994–95– May June 1995–96– July August September October November December January February	27 575 30 013 33 169 2 554 3 288 3 893 2 964 2 422 2 485 2 957 3 007 1 343 2 365 2 944	51 87 41 43 50 42 39 45 25 27 38	28 399 29 453 29 797 2 485 2 331 3 474 2 737 2 282 2 002 2 792 3 175 1 093 1 679 2 443	942 576 313 50 77 37 46 32 21 13 46 11 17 18	57 359 60 633 63 768 5 140 5 783 7 445 5 790 4 786 4 549 5 800 6 272 2 472 4 088 5 443	578 570 535 28 40 62 38 37 46 n.p. n.p. 28 40 37	n.p. 116 n.p. n.p. n.p. n.p. n.p. n.p. n.p. n.p	4 178 4 094 4 072 334 432 581 297 278 279 361 510 206 291 299	n.p. 12 n.p. n.p. n.p. n.p. n.p. n.p. n.p. n.p	4 888 4 792 4 711 374 484 651 347 323 334 424 603 241 339 343
1994–95 1995–96 May June 1995–96 July August September October November December January February March	000 L 27 575 30 013 33 169 2 554 3 288 3 893 2 964 2 422 2 485 2 957 3 007 1 343 2 365 2 944 2 992	51 87 41 43 50 42 39 45 25 27 38 39	28 399 29 453 29 797 2 485 2 331 3 474 2 737 2 282 2 002 2 792 3 175 1 093 1 679 2 443 2 226	942 576 313 50 77 37 46 32 21 13 46 11 17 18 18	57 359 60 633 63 768 5 140 5 783 7 445 5 790 4 786 4 549 5 800 6 272 2 472 4 088 5 443 5 274	578 570 535 28 40 62 38 37 46 n.p. n.p. 28 40 37 n.p.	n.p. 116 n.p. n.p. n.p. n.p. n.p. n.p. n.p. n.p	4 178 4 094 4 072 334 432 581 297 278 279 361 510 206 291 299 307	n.p. 12 n.p. n.p. n.p. n.p. n.p. n.p. n.p. n.p	4 888 4 792 4 711 374 484 651 347 323 334 424 603 241 339 343 351
1994-95 1995- 9 6	27 575 30 013 33 169 2 554 3 288 3 893 2 964 2 422 2 485 2 957 3 007 1 343 2 365 2 944	51 87 41 43 50 42 39 45 25 27 38 39 64	28 399 29 453 29 797 2 485 2 331 3 474 2 737 2 282 2 002 2 792 3 175 1 093 1 679 2 443	942 576 313 50 77 37 46 32 21 13 46 11 17 18 18 31	57 359 60 633 63 768 5 140 5 783 7 445 5 790 4 786 4 549 5 800 6 272 2 472 4 088 5 443 5 274 6 221	578 570 535 28 40 62 38 37 46 n.p. n.p. 28 40 37	n.p. 116 n.p. n.p. n.p. n.p. n.p. n.p. n.p. n.p	4 178 4 094 4 072 334 432 581 297 278 279 361 510 206 291 299 307 356	n.p. 12 n.p. n.p. n.p. n.p. n.p. n.p. n.p. n.p	4 888 4 792 4 711 374 484 651 347 323 334 424 603 241 339 343
L994–95 L995–96 May une L995–96— ully August September October November December anuary February March April May	000 L 27 575 30 013 33 169 2 554 3 288 3 893 2 964 2 422 2 485 2 957 3 007 1 343 2 365 2 944 2 992 3 139	51 87 41 43 50 42 39 45 25 27 38 39	28 399 29 453 29 797 2 485 2 331 3 474 2 737 2 282 2 002 2 792 3 175 1 093 1 679 2 443 2 226 2 988	942 576 313 50 77 37 46 32 21 13 46 11 17 18 18	57 359 60 633 63 768 5 140 5 783 7 445 5 790 4 786 4 549 5 800 6 272 2 472 4 088 5 443 5 274	578 570 535 28 40 62 38 37 46 n.p. n.p. 28 40 37 n.p.	n.p. 116 n.p. n.p. n.p. n.p. n.p. n.p. n.p. n.p	4 178 4 094 4 072 334 432 581 297 278 279 361 510 206 291 299 307	n.p. 12 n.p. n.p. n.p. n.p. n.p. n.p. n.p. n.p	4 888 4 792 4 711 374 484 651 347 323 334 424 603 241 339 343 351 407
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¹ 1 degree baumé = 18 grams of sugar per litre. ² Soft pack containers include all collapsible packs, plastic or otherwise. ³ Bulk includes rigid containers (plastic, steel, wood), tankers and cans.

WINE AND BRANDY: IMPORTS CLEARED FOR HOME CONSUMPTION AND EXPORTS OF AUSTRALIAN PRODUCE

	Wine type				Total wine		Brandy	
Period	Table	Fortified	Sparkling	Other	Quantity	Value	Quantity	Value
	'000 L	000 ⊾	990 c	'000 L	'000 i.	'000 L	'000 L al	\$'000
			:MPOF	TS CLEARED				
1993–94	4 432	152	2 301	1 456	8 341	47 637	634	8 243
1994–95	9 398	272	3 065	1 322	14 057	61 057	590	7 266
1995–96	16 649	105	2 673	830	20 256	50 478	583	7 462
L99495								
April	669	10	323	6 5	1 066	5 417	34	412
May	796	17	149	71	1 034	4 673	52	570
lune	497	9	104	78	688	3 897	31	46:
1995-96-								
luly	1 206	Δ	131	99	1 440	3 975	46	556
August	2 109	5	193	90	2 396	5 369	50	675
September	2 293	7	253	74	2 627	6 219	44	651
October	2 349	23	419	36	2 827	7 432	43	618
November	1 799	14	568	117	2 498	8 126	68	786
December	2 152	Ģ	319	84	2 564	8 064	53	926
ianuary	1 483	5	175	54	1 718	4 422	54	637
ebru a ry	691	12	144	53	900	3 213	49	632
March	678	10	96	52	836	3 145	34	458
April	547	2	125	85	759	3 403	56	550
May	700	9	132	58	899	4 065	51	588
fune	641	4	118	28	791	3 046	34	384
			Đ	(PORTS ¹				
199394	116 655	2 873	5 042	893	125 464	366 574	36	524
19 9 4–95	105 542	2 475	5 109	537	113 663	385 704	36	812
1995–96	119 465	2 479	5 403	619	127 965	466 127	22	698
L994-95								
Aprit	9 131	171	508	71	9 882	35 724	3	46
May	7 879	137	382	41	8 439	31 243	5	102
lune	8 046	171	350	96	8 663	32 467	_	16
1995–9 6 —								
luly	9 587	159	528	44	10 318	39 026	3	102
August	9 778	280	403	53	10 514	36 619	3	73
September	14 023	233	719	56	15 031	51 39 1	2	26
October	10 264	311	571	68	11 214	41 125	_	٤
Vovember	7 364	187	398	69	8 018	27 716	2	84
December	9 766	170	396	38	10 370	40 585	3	83
anuary	6 237	262	254	37	6 790	26 579	3	60
ebruary	r9 181	r154	4 91	44	r9 871	-34 862	1	62
March	r10 585	326	456	63	r 11 4 30	r42 322	1	62
April	r10 680	121	368	r41	r11 209	r40 065	_	7
May	r10 544	r137	r335	60	t 1 1 076	r40 932	2	95
lune	11 454	139	484	46	12 123	44 907	2	36

5 EXPORTS OF AUSTRALIAN WINE BY COUNTRY OF DESTINATION, JUNE 1996

	Wine type			Total wine			
Country/region	Table	Fortified	Sparkling	Other	Quantity	Value	
	litres	litres	iitres	litres	litres	\$'000	
Fiji	49 541	3 562	4 950	720	58 773	173	
New Zealand	270 395	5 567	23 130	630	299 722	1 511	
Papua New Guinea	25 853	2 552	1 603	_	30 008	101	
Total Oceania and Antarctica ¹	382 267	12 868	30 952	1 500	427 587	1 900	
Denmark	208 550	_	189	_	208 739	893	
Finland	75 426	_	5 850	_	81 276	247	
Germany, Federal Republic of	297 218	-	2 084	_	299 302	806	
reland	300 657	AΞ	5 301	_	306 003	1 254	
Netherlands	93 611			_	93 611	385	
Norway	382 322		2 772	_	385 094	1 288	
Sweden	388 989	_	41 364	_	430 353	1 617	
United Kingdom	7 042 571	61 603	295 939	6 075	7 406 188	24 467	
Total Europe and the Former USSR ¹	8 928 043	61 918	366 333	6 093	9 362 387	31 951	
Bahrain	1 350	_		_	1 350	6	
United Arab Emirates	23 717	_	630	_	24 347	49	
Total Middle East and North Africa ¹	25 418		630	_	26 048	59	
Singapore	102 630	324	5 148	10 317	118 419	599	
Thailand	47 413	360	433		48 206	182	
Total Southeast Asia ¹	194 893	1 314	11 866	17 040	225 113	1 017	
Japan	79 888	5 603	37 022	8 780	131 293	807	
Korea, Republic of	125 889	99	8 739	54	134 781	313	
Total Northeast Asia ¹	313 886	5 954	62 228	11 237	393 305	1 813	
Canada	296 434	12 357	6 621	3 390	318 802	1 492	
USA	1 301 906	43 938	5 607	5 696	1 358 147	6 625	
Total Northern America	1 598 340	56 295	12 228	10 086	1 676 949	8 117	
Total Other Regions ²	11 574	408	45	_	12 027	51	
Total all Countries	11 454 421	138 757	484 282	45 956	12 123 416	44 9 07	

¹ Includes other countries as detailed in Australian Standard Classification of Countries for Social Statistics (1269.0). ² Includes ships' stores.

EXPORTS OF AUSTRALIAN WINE BY REGION¹

6

Period	Oceania and Antarctica	Europe and the Former USSR	Middle East and North Africa	Southeast Asia	Northeast Asia	Northem America	Other	Total all regions
	'000 L	'000 L	'000 L	'000 L	7 000 F	'000 L	'000 L	'000 L
1993–94	24 968	73 334	952	2 134	5 268	18 463	34 6	125 464
1994–95	17 144	69 782	1 014	2 197	4 307	18 786	434	113 663
1995–96	14 137	83 101	939	3 498	4 412	21 629	250	127 965
1994-95-								
April	743	6 818	31	115	541	1 610	23	9 882
May	815	5 241	141	251	212	1 743	36	8 439
June	945	5 415	88	144	253	1 780	39	8 663
1995-96								
July	1 210	6 428	92	227	544	1 807	10	10 318
August	1 387	6 568		157	219	2 163	19	10 514
September	1 803	10 334	157	246	330	2 154	7	15 031
October	821	7 931	20	194	448	1 758	43	11 214
November	1 993	4 016	94	417	392	1 092	14	8 018
December	707	6 683	61	335	371	2 208	4	10 370
January	441	4 582	46	376	238	1 081	25	6 790
February	r1 775	r5 821	r 11 9	327	410	1 402	16	r9 871
March	1 399	r6 816	99	33 9	421	2 3 1 9	36	r11 430
April	1 238	r7 095	100	r 41 0	319	2014	33	r11 209
May	r934	r7 463	r125	244	r325	r1 954	30	r11 076
June	428	9 362	26	225	393	167 7	12	12 123

EXPLANATORY NOTES

INTRODUCTION

SCOPE AND COVERAGE

SEASONALLY ADJUSTED AND TREND ESTIMATES

RELATED PUBLICATIONS

ROUNDING

SYMBOLS AND OTHER USAGES

1 The information shown in this publication for the domestic sales of Australian produced wine is obtained directly from winemakers by means of a mail collection. The brandy sales figures shown represent quantities on which excise duty was paid, i.e. the quantity of brandy released for sale. Statistics relating to import clearances and exports are based on information provided to the Australian Customs Service by importers, exporters and their agents.

2 The information on domestic sales of Australian produced wine is obtained from winemaking enterprises with sales of 250,000 litres or more in the previous financial year. These account for approximately 97% of total wine sales. All sales data are collected on an Australia-wide basis only and State figures are therefore not available.

3 Tables 1–3 include all sales by winemakers (within the scope of the collection) with the exception of exports, sales for ships' stores, sales of imported wine and brandy and inter-winery sales, the last exclusion being necessary to avoid duplication in the published figures. Figures relating to foreign trade in wine and brandy are presented in table 4 to provide a basis for assessing the overall Australian wine market.

4 Imports cleared for home consumption comprise those goods entered for home consumption, together with goods cleared from Customs warehouses. Exports of Australian produce are defined as exports of goods, materials or articles which have been produced, manufactured or partly manufactured in Australia.

5 Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences can be more clearly recognised. Seasonal adjustment does not remove from the series the effect of irregular influences (e.g. abnormal weather and industrial disputes).

6 The smoothing of seasonally adjusted series to create trend estimates is a means of reducing the impact of the irregular component of the series. The trend estimates of wine sales have been derived by applying a 13-term Henderson weighted moving average to the seasonally adjusted series.

7 For further information, see A Guide to Interpreting Time Series — Monitoring Trends', an Overview (1348.0) or contact the Assistant Director, Time Series Analysis on (06) 252 6345.

8 Another ABS publication which may be of interest is the *Australian Wine and Grape Industry* (1329.0) which contains production and stocks of Australian wine and brandy held by winemakers, final viticulture data and a comprehensive range of industry related data, including world comparisons.

9 Current publications produced by the ABS are listed in the *Catalogue* of *Publications and Products Australia* (1101.0). The ABS also issues, on Tuesdays and Fridays, a *Release Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Release Advice are available from any ABS office.

10 Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

nil or rounded to zero

n.p. not available for separate publication (but included in totals

where applicable)

n.y.a. not yet available

figure or series revised since previous issue

not applicable

W. McLennan Australian Statistician

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